

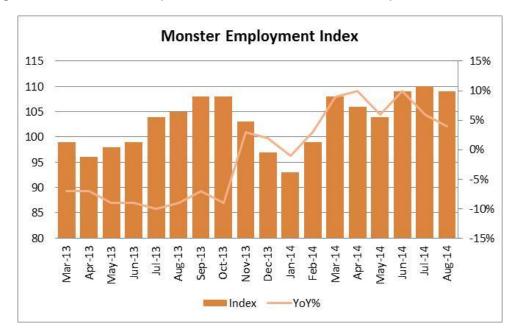
Monster Employment Index Singapore Registers a Four Percent Growth on the Year

August 2014 Index Highlights:

- Monster Employment Index Singapore continues to trend upward but at a decreasing pace.
 The index climbs four percent between August 2013 and 2014
- BFSI sector exhibits the steepest growth year-on-year followed by Advertising, Market Research, Public Relations, Media and Entertainment
- Year-on-year, online recruitment plunges the most in the Government/ PSU/ Defence sector
- Online demand improves the most for Software, Hardware, Telecom; Finance & Account; and Real Estate professionals

The Monster Employment Index India is a monthly gauge of online job posting activity based on a real-time review of millions of employer job opportunities culled from a large representative selection of career Web sites and online job listings across India. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

"The pace of hiring in the present quarter as indicated by the Monster Employment Index Singapore has eased slightly vis-à-vis the April-June quarter. The year-on-year growth rate in spite of being positive has moved at a slower pace BFSI continues to exhibit the strongest growth whereas Government/ PSU/ Defence saw the maximum contraction during this period. A survey revealed that there has been a dip in consumer confidence recently in Singapore. At the same time manufacturing sector exhibited contraction with Singapore's Purchasing Managers Index dropping below the key 50-point mark for the first time this year. The economists are nevertheless still optimistic about the economy. The country's financial market has done significantly well and Singapore has also been ranked the world's second-most competitive economy for the fourth time in a row by the Global Competitive Index 2014." said Sanjay Modi, Managing Director, Monster.com (India/ Middle- East/ South East Asia)



Monster Employment Index Singapore results for the past 18 months are as follows:

Mar 13	Apr 13	May 13	Jun 13	Jul 13	Aug 13	Sep 13	Oct 13	Nov 13	Dec 13	Jan 14	Feb 14	Mar 14	Apr 14	May 14	Jun 14	Jul 14	Aug 14	Y-O-Y
99	96	98	99	104	105	108	108	103	97	93	99	108	106	104	109	110	109	4%

<u>Industry Year-over-year Trends:</u> Of the 14 industry sectors monitored by the Index 11 indicated improved online recruitment activity on the year

- **BFSI** (up 18 percent) records the most notable annual growth among industry sectors. BFSI has exhibited one of the steepest increases in online hiring levels in the last one year charting an annual average growth of 18 percent from January 2014 through August 2014. The sector has been charting double digit annual increases since February 2014.
- Year-on-year, online recruitment in Advertising, Market Research, Public Relations, Media and Entertainment (up 12 percent) sector continues to expand steadily. This sector ranked second from the top in the growth ladder
- Engineering, Construction and Real Estate (up two percent) exhibited marginal improvement in online recruitment activity vis-à-vis the previous year following lows in July 2014. The Index reading for the series, nevertheless, continues to lie below the baseline. The pace of hiring in the sector plummeted in early 2013 and has been maintaining a low profile since.
- **Shipping/Marine** (up two percent) industry registered a positive annual growth this month for the first time since May 2013
- The pace of online recruitment activity eased further in the Government/ PSU/ Defence sector; down
 from a negative nine percent in July 2014 to a negative 13 percent in August 2014. Government/
 PSU/ Defence exhibited the most notable annual decline among all monitored industry sectors and
 also its lowest in past four months. Import/Export (down eight percent) is only other sector to register
 a negative growth on the year.

Top Growth Industries

Year-over-year Growth	Aug 13	Aug 14	% Growth Y-o-y
BFSI	114	134	18%
Advertising, Market Research, Public Relations, Media and Entertainment	98	110	12%
Hospitality	119	132	11%
Consumer Goods/ FMCG, Food & Packaged Food , Home Appliance, Garments/ Textiles/ Leather, Gems & Jewellery	93	103	11%
IT, Telecom/ISP and BPO/ITES	114	126	11%

Lowest Growth Industries

Year-over-year Growth	Aug 13	Aug 14	% Growth Y-o-y
Production/Manufacturing, Automotive and Ancillary	103	105	2%
Health Care	110	112	2%
Oil and Gas	105	105	0%
Import/Export	96	88	-8%
Government/ PSU/ Defence	119	104	-13%

<u>Occupation Year-over-year Trends:</u> Online demand for professionals remained positive in eight out of 12 occupation groups monitored by the Index.

- Software, Hardware, Telecom; Finance & Account; and Real Estate witnessed a 15 percent growth in demand each between August 2013 and 2014 to lead all occupation groups in long-term demand growth. It is notable however that the growth momentum eased for each of the above group between July and August 2014.
- This month there is a lower demand for **Engineering /Production** (down two percent) professionals when compared to the corresponding period a year-ago. Online demand for the group has slipped below the year-ago level for the first time since October 2013.
- Marketing & Communications (down five percent) professionals have been witnessing fewer opportunities on the year incessantly since May 2014.
- Online demand for **Customer Service** (down two percent); and **Health Care** (down seven percent) personnel appears to have fallen as both groups marked the second successive annual decline of the series this month. Health Care also registered the steepest decline among all occupation groups.

Top Growth Occupations

Year-over-year Growth	Aug 13	Aug 14	% Growth Y-o-y
Software, Hardware, Telecom	98	113	15%
Finance & Accounts	98	113	15%
Real Estate	108	124	15%
Hospitality & Travel	113	125	11%
Sales & Business Development	104	114	10%

Lowest Growth Occupations

Year-over-year Growth	Aug 13	Aug 14	% Growth Y-o-y
Purchase/ Logistics/ Supply Chain	106	107	1%
Customer Service	123	120	-2%
Engineering /Production	104	102	-2%
Marketing & Communications	95	90	-5%
Health Care	115	107	-7%

By Industry

	2013						2014							
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	
IT, Telecom/ISP and BPO/ITES	114	112	113	106	100	97	104	112	105	114	120	126	126	
BFSI	114	117	120	112	103	101	115	133	128	126	129	134	134	
Health Care	110	116	117	104	101	101	102	108	107	107	109	113	112	
Hospitality	119	127	130	130	113	111	117	119	114	117	123	127	132	
Government/ PSU/ Defence	119	105	106	107	93	82	87	89	91	93	93	99	104	
Education	91	93	95	93	93	88	94	95	85	94	95	97	96	
Retail/Trade and Logistics	114	117	118	113	105	104	108	116	117	112	118	122	124	
Engineering, Construction and Real Estate	96	99	98	96	91	91	92	103	100	96	99	99	98	
Production/Manufacturing, Automotive and Ancillary	103	103	101	97	95	93	96	103	104	100	102	104	105	
Consumer Goods/ FMCG, Food & Packaged Food , Home Appliance, Garments/ Textiles/ Leather, Gems & Jewellery	93	95	95	94	92	93	94	103	105	100	101	101	103	
Advertising, Market Research, Public Relations, Media and Entertainment	98	103	107	101	94	92	97	107	104	104	109	110	110	
Shipping/Marine	102	104	101	98	97	98	95	101	99	100	101	102	104	
Import/Export	96	98	93	92	90	89	88	91	89	89	90	89	88	
Oil and Gas	105	103	102	103	99	101	99	103	104	105	104	106	105	

By Occupation

	2013							2014							
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug		
Software, Hardware, Telecom	98	102	102	93	89	84	96	105	90	102	109	120	113		
Finance & Accounts	98	108	103	98	94	87	103	116	114	110	113	117	113		
Sales & Business Development	104	108	108	105	99	94	100	109	110	107	114	116	114		
Customer Service	123	121	121	115	109	105	108	116	115	114	119	120	120		
Marketing & Communications	95	97	96	93	89	85	88	94	92	89	92	91	90		
HR & Admin	105	109	110	103	97	93	98	108	108	106	108	110	113		
Engineering /Production	104	107	107	103	99	94	97	106	105	100	103	104	102		
Hospitality & Travel	113	115	123	125	98	103	110	115	108	111	119	119	125		
Health Care	115	122	122	114	108	104	108	120	120	115	121	114	107		
Legal	101	101	101	97	97	95	96	103	105	107	106	105	105		
Purchase/ Logistics/ Supply Chain	106	110	111	106	101	98	103	108	109	104	108	110	107		
Real Estate	108	112	108	105	93	97	100	108	112	107	118	121	124		

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About the Monster Employment Index

Launched in May 2014 with data collected since January 2011, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at https://about-monster.com/

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