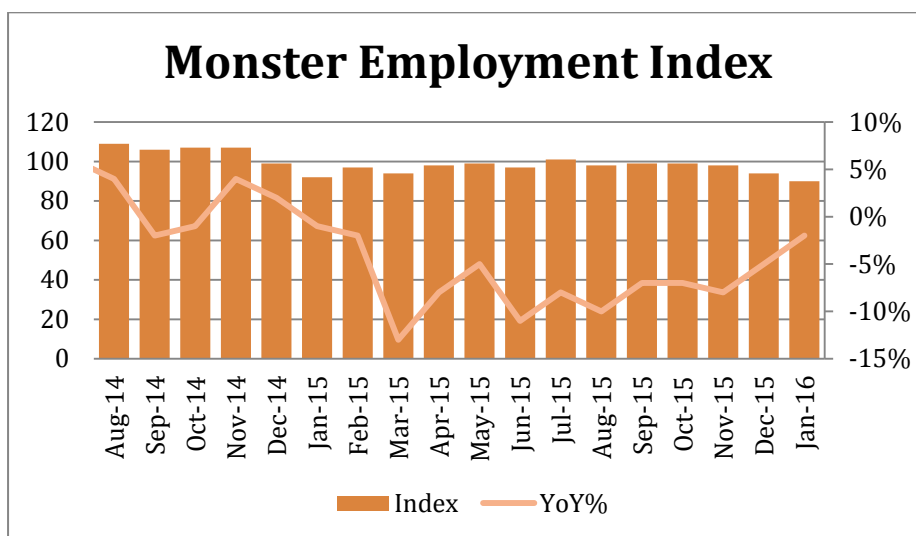


## Singapore's Online Hiring Activity Continues To See Steady Improvement In Annual Growth

- Online hiring in Singapore is still in decline **with -2% annual dip** in January 2016. However, this is a small positive step from December 2015, which registered **-5% annual decline**
- The **Retail/Trade and Logistics** sector saw the steepest growth at 4% year-over-year. The **Consumer Goods/ FMCG, Food & Packaged Food, Home Appliance, Garments/ Textiles/ Leather, Gems & Jewellery** saw the fastest decline at -11%
- **Customer Service** roles saw the greatest demand at 4% year-over-year, while **Software, Hardware, Telecom** roles registered the sharpest decline at -12% year-over-year



**SINGAPORE, 1 MARCH 2016** – Singapore's online hiring activities has fallen by -2% between January 2015 and 2016. However, this is a slight improvement from December 2015's -5% year-over-year decline, according to the latest Monster Employment Index (MEI) Singapore.

The MEI is a gauge of online job posting activities, recording the industries and occupations that show the highest and lowest growth in recruitment activity locally.

Between January 2015 and 2016, the Retail/Trade and Logistics sector saw the steepest growth at 4% year-over-year. This is also the sector's highest recorded annual growth in the last 12 months.

The Consumer Goods/FMCG, Food & Packaged Food, Home Appliance, Garments/Textiles/Leather, Gems & Jewellery sector on the other hand, performed the worst at -11% year-over-year.

Across the occupational groups monitored by the Index, demands in Customer Service roles took lead at 4% year-over-year. The growth registered between January 2015 and 2016 is also the steepest ever recorded since July 2014.

This is closely followed by growth in the Health Care sector, the only other group that witnessed a positive annual growth at 1%.

Software, Hardware and Telecom professionals saw the steepest decline in online demand at -12% year-over-year, a marginal increase from December 2015's -13% year-over-year decline.

“Although China’s sluggish economy and a volatile global financial climate have affected Singapore in 2015, its regional resilience has led to growth within multiple sectors. As recruiters in Singapore remain confident about hiring and increasing their talent pool, hiring in Singapore is likely to continue to witness positive growth,” said **Sanjay Modi, Managing Director of Monster.com (India, Middle East, Southeast Asia, Hong Kong)**.

The Monster Employment Index Singapore is a monthly gauge of online job posting activity, based on a real-time review of millions of employer job opportunities culled from a large representative selection of career websites and online job listings across Singapore. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

**Monster Employment Index Singapore results for the past 18 months are as follows:**

Aug 14	Sep 14	Oct 14	Nov 14	Dec 14	Jan 15	Feb 15	Mar 15	Apr 15	May 15	Jun 15	Jul 15	Aug 15	Sep 15	Oct 15	Nov 15	Dec 15	Jan 16	Y-O-Y
109	106	107	107	99	92	97	94	98	99	97	101	98	99	99	98	94	90	-2%

**Top Growth Industries**

Year-over-year Growth	Jan 15	Jan 16	% Growth Y-o-Y
Retail/Trade and Logistics	102	106	4%
Health Care	102	104	2%
IT, Telecom/ISP and BPO/ITES	103	105	2%
Education	94	95	1%
BFSI	104	104	0%

**Lowest Growth Industries**

Year-over-year Growth	Jan 15	Jan 16	% Growth Y-o-Y
Shipping/Marine	96	92	-4%
Oil and Gas	94	90	-4%
Government/ PSU/ Defence	84	80	-5%
Hospitality	112	100	-11%
Consumer Goods/ FMCG, Food & Packaged Food , Home Appliance, Garments/ Textiles/ Leather, Gems & Jewellery	91	81	-11%

**Top Growth Occupations**

Year-over-year Growth	Jan 15	Jan 16	% Growth Y-o-Y
Customer Service	102	106	4%
Health Care	100	101	1%
Legal	98	98	0%
Engineering /Production	86	85	-1%
Purchase/ Logistics/ Supply Chain	93	90	-3%

**Lowest Growth Occupations**

Year-over-year Growth	Jan 15	Jan 16	% Growth Y-o-Y
Finance & Accounts	89	84	-6%
Real Estate	97	89	-8%
Marketing & Communications	83	75	-10%
Hospitality & Travel	105	93	-11%
Software, Hardware, Telecom	97	85	-12%

**By Industry**

	2015												2016
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
<b>IT, Telecom/ISP and BPO/ITES</b>	103	108	105	109	112	111	113	113	119	118	117	111	105
<b>BFSI</b>	104	117	113	118	122	120	122	116	125	124	120	111	104
<b>Health Care</b>	102	105	104	107	107	107	110	109	113	110	109	107	104
<b>Hospitality</b>	112	109	106	106	107	107	108	106	111	115	111	104	100
<b>Government/ PSU/ Defence</b>	84	81	80	81	83	82	80	81	87	86	84	85	80
<b>Education</b>	94	96	93	97	97	96	99	92	99	101	100	98	95
<b>Retail/Trade and Logistics</b>	102	109	106	110	111	113	113	112	114	115	114	109	106
<b>Engineering, Construction and Real Estate</b>	88	92	91	93	95	96	97	93	94	93	92	88	87
<b>Production/Manufacturing, Automotive and Ancillary</b>	89	81	91	93	95	96	98	95	94	92	92	88	88
<b>Consumer Goods/ FMCG, Food &amp; Packaged Food, Home Appliance, Garments/ Textiles/ Leather, Gems &amp; Jewellery</b>	91	88	86	88	87	87	88	88	89	89	86	84	81
<b>Advertising, Market Research, Public Relations, Media and Entertainment</b>	95	98	98	100	103	103	104	98	102	106	103	96	94
<b>Shipping/Marine</b>	96	94	95	95	95	92	93	92	93	93	93	93	92
<b>Import/Export</b>	85	84	84	84	84	84	85	84	85	85	85	83	83
<b>Oil and Gas</b>	94	94	93	94	95	95	94	93	94	95	93	90	90

## By Occupation

	2015												2016
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
<b>Software, Hardware, Telecom</b>	97	104	98	103	105	101	105	101	101	99	98	91	85
<b>Finance &amp; Accounts</b>	89	104	100	104	106	101	104	98	100	99	98	93	84
<b>Sales &amp; Business Development</b>	98	103	98	102	102	101	102	101	100	101	100	97	93
<b>Customer Service</b>	102	105	104	107	109	108	109	112	111	111	111	111	106
<b>Marketing &amp; Communications</b>	83	82	81	83	82	82	84	80	81	82	80	78	75
<b>HR &amp; Admin</b>	91	98	95	99	100	97	100	100	104	103	101	95	87
<b>Engineering /Production</b>	86	93	91	94	95	94	98	92	91	91	89	86	85
<b>Hospitality &amp; Travel</b>	105	103	98	99	99	99	101	99	105	107	104	98	93
<b>Health Care</b>	100	107	105	111	107	110	117	113	113	112	110	105	101
<b>Legal</b>	98	102	102	100	102	106	107	106	101	101	99	99	98
<b>Purchase/ Logistics/ Supply Chain</b>	93	96	94	97	98	96	99	96	97	96	95	92	90
<b>Real Estate</b>	97	109	107	107	118	121	126	121	115	109	105	101	89

- ENDS -

### **About the Monster Employment Index**

Launched in May 2014 with data collected since January 2011, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in Singapore conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster Singapore, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

### **About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>

### **For further queries, please contact:**

**Priyanka Sharma Kaintura**

Head – PR (India, Middle East, Southeast Asia)

Monster.com

Priyanka.Sharma@monsterindia.com

**Tina McKenzie**

Mutant Communications

Tina@mutant.com.sg

(+65) 9623 1094

**Priscillia Chun**

Mutant Communications

Priscillia@mutant.com.sg

(+65) 9336 8308