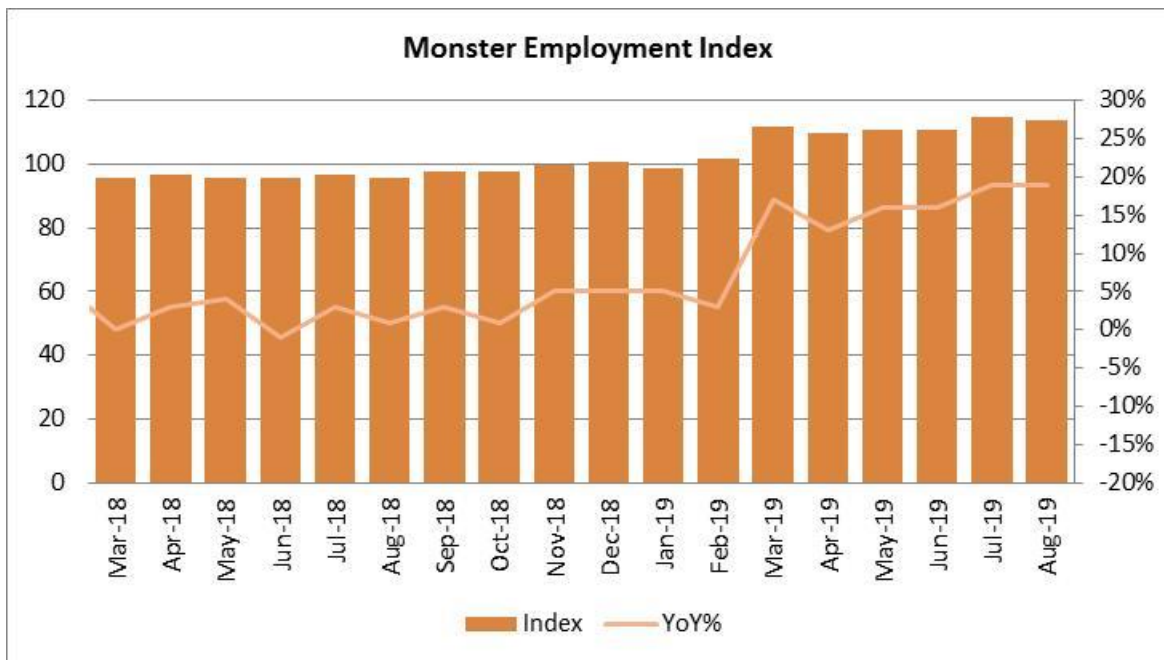


# monster<sup>®</sup>

## EMPLOYMENT INDEX

### August 2019 Index Highlights:

- Monster Employment Index Singapore records annual growth of 19 percent in August 2019.
- Year-on-year, all industry sectors record growth. Of which, IT, Telecom/ISP and BPO/ITES witnesses the most-notable growth; and, Shipping/Marine registers the least growth.
- Software, Hardware, Telecom professionals continue to enjoy the steepest growth in online demand, on-the-year.



Monster Employment Index Singapore results for the past 18 months are as follows:

| Mar 18 | Apr 18 | May 18 | Jun 18 | Jul 18 | Aug 18 | Sep 18 | Oct 18 | Nov 18 | Dec 18 | Jan 19 | Feb 19 | Mar 19 | Apr 19 | May 19 | Jun 19 | Jul 19 | Aug 19 | Y-O-Y |
|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------|
| 96     | 97     | 96     | 96     | 97     | 96     | 98     | 98     | 100    | 101    | 99     | 102    | 112    | 110    | 111    | 111    | 115    | 114    | 19%   |

**Industry Year-over-year Trends:** All the 14 industry sectors monitored by the Index surpassed the year-ago level.

- **IT, Telecom/ISP and BPO/ITES** (up 49 percent) continued to register the steepest annual growth in online hiring activity among others. This was also the most-notable annual growth witnessed in the series so far. In short-term, the sector fared well on all parameters; up one percent (month-on-month), up eight percent (three-month) and up 20 percent (six-month).
- Long-term growth momentum in **Advertising, Market Research, Public Relations, Media and Entertainment** (up 38 percent) paced up by four percentage points; via-a-vis July 2019. On a month-on-month (up five percent) basis, the sector registered the most-notable growth among others.
- **Consumer Goods/ FMCG, Food & Packaged Food, Home Appliance, Garments/ Textiles/ Leather, Gems & Jewellery** (up 29 percent) ranked among the top hiring sectors for the second consecutive month. The sector continued to record double-digit growth since May 2019. Growth on month-on-month (up two percent), three-month (up 11 percent) and six-month (up 17 percent) basis also registered a hike.
- Year-on-year, **Education** registered the most-notable growth this month since the beginning of 2019. Between July (up 22 percent) and August (up 25 percent), growth rate improved by three percentage points. In the last six-month, the sector exhibited growth of 11 percent.
- All the sectors witnessed uptrend in e-recruitment activity on annual basis; of which **Shipping/Marine** (up one percent) saw the least growth.

### Top Growth Industries

| Year-over-year Growth   | Aug 18 | Aug 19 | % Growth Y-o-Y |
|---|--------|--------|----------------|
| IT, Telecom/ISP and BPO/ITES  | 148    | 220    | 49%            |
| Advertising, Market Research, Public Relations, Media and Entertainment                                   | 108    | 149    | 38%            |
| Hospitality   | 106    | 138    | 30%            |
| Consumer Goods/ FMCG, Food & Packaged Food, Home Appliance, Garments/ Textiles/ Leather, Gems & Jewellery | 84     | 108    | 29%            |
| Education   | 97     | 121    | 25%            |

### Lowest Growth Industries

| Year-over-year Growth                              | Aug 18 | Aug 19 | % Growth Y-o-Y |
|--|--------|--------|----------------|
| Oil and Gas  | 92     | 101    | 10%            |
| Government/ PSU/ Defence                           | 78     | 83     | 6%             |
| Import/Export                                      | 82     | 87     | 6%             |
| Production/Manufacturing, Automotive and Ancillary | 100    | 106    | 6%             |
| Shipping/Marine                                    | 91     | 92     | 1%             |

**Occupation Year-over-year Trends:** Growth in online demand for professionals was positive in all the 12 job roles monitored by the Index.

- **Software, Hardware, Telecom** (up 32 percent) professionals continued to be most demanded among the monitored job-roles. In the last six-months (between February and August 2019), Software, Hardware, Telecom charted growth of 19 percent.

- Online demand for **Hospitality & Travel** (up 30 percent) professionals improved by five percentage points; up from 25 percent in July 2019. This was also the steepest annual growth witnessed since February 2012. On three-month (up 11 percent) and six-month (up 24 percent) basis, the job-role led growth among others.
- **Marketing & Communications** (up 18 percent) continued to witness strong double-digit growth since March 2019, on-the-year. On month-on-month (up three percent) basis, the job-role exhibited the steepest uptrend in online demand.
- Year-on-year, **Health Care** (up 11 percent) charted positive growth for the fourth month in a row. Pace of growth improved; up from eight percent last month. On six-month basis, demand for healthcare professionals leaped by 14 percent.
- **Legal** professionals indicated year-on-year growth of four percent in August 2019. In short-term as well, the job-role fared well on all parameters; up two percent (month-on-month), up three percent (three-month) and up five percent (six-month).
- All job-roles saw growth in online demand in August 2019; of which **Purchase/ Logistics/ Supply Chain** (up two percent) registered the least hike.

### Top Growth Occupations

| Year-over-year Growth        | Aug 18 | Aug 19 | % Growth Y-o-Y |
|------------------------------|--------|--------|----------------|
| Software, Hardware, Telecom  | 120    | 158    | 32%            |
| Hospitality & Travel         | 92     | 120    | 30%            |
| Marketing & Communications   | 78     | 92     | 18%            |
| Sales & Business Development | 93     | 108    | 16%            |
| Finance & Accounts           | 87     | 98     | 13%            |

### Lowest Growth Occupations

| Year-over-year Growth             | Aug 18 | Aug 19 | % Growth Y-o-Y |
|-----------------------------------|--------|--------|----------------|
| HR & Admin                        | 82     | 90     | 10%            |
| Customer Service                  | 104    | 114    | 10%            |
| Real Estate                       | 85     | 89     | 5%             |
| Legal                             | 106    | 110    | 4%             |
| Purchase/ Logistics/ Supply Chain | 92     | 94     | 2%             |

### By Industry

|  | 2018 |     |     |     |     | 2019 |     |     |     |     |     |     |     |
|--|------|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|
|  | Aug  | Sep | Oct | Nov | Dec | Jan  | Feb | Mar | Apr | May | Jun | Jul | Aug |
| <b>IT, Telecom/ISP and BPO/ITES</b>              | 148  | 156 | 158 | 169 | 174 | 170  | 184 | 201 | 200 | 204 | 209 | 217 | 220 |
| <b>BFSI</b>                                      | 149  | 147 | 150 | 155 | 159 | 153  | 161 | 178 | 174 | 179 | 181 | 184 | 183 |
| <b>Health Care</b>                               | 111  | 111 | 113 | 112 | 112 | 111  | 113 | 119 | 117 | 120 | 121 | 123 | 122 |
| <b>Hospitality</b>                               | 106  | 106 | 106 | 109 | 112 | 113  | 116 | 125 | 123 | 126 | 132 | 136 | 138 |
| <b>Government/ PSU/ Defence</b>                  | 78   | 79  | 78  | 78  | 81  | 79   | 80  | 83  | 83  | 84  | 82  | 83  | 83  |
| <b>Education</b>                                 | 97   | 98  | 101 | 103 | 106 | 104  | 109 | 115 | 114 | 117 | 116 | 120 | 121 |
| <b>Retail/Trade and Logistics</b>                | 108  | 109 | 109 | 111 | 111 | 108  | 112 | 123 | 122 | 118 | 119 | 123 | 121 |
| <b>Engineering, Construction and Real Estate</b> | 95   | 96  | 97  | 97  | 100 | 97   | 98  | 105 | 103 | 103 | 105 | 107 | 106 |
| <b>Production/Manufacturing,</b>                 | 100  | 102 | 104 | 104 | 104 | 102  | 103 | 111 | 106 | 104 | 106 | 107 | 106 |

|  |     |     |     |     |     |     |     |     |     |     |     |     |     |
|--|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Automotive and Ancillary   |     |     |     |     |     |     |     |     |     |     |     |     |     |
| Consumer Goods/ FMCG, Food & Packaged Food , Home Appliance, Garments/ Textiles/ Leather, Gems & Jewellery | 84  | 83  | 84  | 87  | 91  | 91  | 92  | 95  | 96  | 97  | 100 | 106 | 108 |
| Advertising, Market Research, Public Relations, Media and Entertainment                                    | 108 | 113 | 115 | 118 | 120 | 119 | 127 | 135 | 134 | 129 | 134 | 142 | 149 |
| Shipping/Marine  | 91  | 91  | 90  | 90  | 91  | 91  | 91  | 92  | 99  | 92  | 92  | 92  | 92  |
| Import/Export  | 82  | 80  | 81  | 82  | 82  | 83  | 83  | 85  | 85  | 86  | 86  | 87  | 87  |
| Oil and Gas  | 92  | 93  | 93  | 95  | 96  | 95  | 96  | 98  | 200 | 98  | 99  | 101 | 101 |

### By Occupation

|                                   | 2018 |     |     |     |     | 2019 |     |     |     |     |     |     |     |
|-----------------------------------|------|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|
|                                   | Aug  | Sep | Oct | Nov | Dec | Jan  | Feb | Mar | Apr | May | Jun | Jul | Aug |
| Software, Hardware, Telecom       | 120  | 126 | 122 | 130 | 128 | 123  | 133 | 150 | 147 | 151 | 153 | 160 | 158 |
| Finance & Accounts                | 87   | 88  | 88  | 88  | 86  | 80   | 88  | 100 | 95  | 101 | 100 | 102 | 98  |
| Sales & Business Development      | 93   | 95  | 96  | 97  | 97  | 93   | 97  | 109 | 104 | 104 | 105 | 109 | 108 |
| Customer Service                  | 104  | 105 | 106 | 107 | 107 | 102  | 105 | 112 | 110 | 112 | 112 | 116 | 114 |
| Marketing & Communications        | 78   | 80  | 80  | 82  | 83  | 82   | 84  | 88  | 87  | 87  | 88  | 89  | 92  |
| HR & Admin                        | 82   | 84  | 83  | 83  | 82  | 80   | 84  | 92  | 90  | 90  | 89  | 91  | 90  |
| Engineering /Production           | 97   | 98  | 99  | 99  | 99  | 95   | 97  | 107 | 105 | 104 | 107 | 109 | 108 |
| Hospitality & Travel              | 92   | 93  | 93  | 96  | 96  | 96   | 97  | 109 | 104 | 108 | 117 | 119 | 120 |
| Health Care                       | 107  | 107 | 107 | 106 | 103 | 100  | 104 | 115 | 114 | 117 | 118 | 121 | 119 |
| Legal                             | 106  | 105 | 105 | 103 | 106 | 105  | 105 | 109 | 108 | 107 | 106 | 108 | 110 |
| Purchase/ Logistics/ Supply Chain | 92   | 92  | 92  | 92  | 92  | 92   | 93  | 97  | 96  | 95  | 94  | 96  | 94  |
| Real Estate                       | 85   | 90  | 89  | 88  | 90  | 82   | 80  | 89  | 85  | 83  | 88  | 89  | 89  |

-- ENDS --

### About the Monster Employment Index

The Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, the Monster Employment Index presents a snapshot of employer online recruitment activity locally. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information. Monster Employment Index was first launched in India in May 2010 with data collected since October 2009 followed by Gulf in April 2011 with data collected since October 2010; Singapore in May 2014 with data collected since January 2011; Philippines and Malaysia in May 2015 with data collected since February 2014.

### About Monster APAC & Gulf

Monster has been a leading online career and recruitment resource for more than 20 years. With its cutting-edge technology, it provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. Monster today has more than 200 million people registered on the Monster Worldwide network, and with operations in more than 40 countries, provides the widest and most sophisticated job seeking, career management, recruitment and talent management capabilities. Monster continues its pioneering work of transforming the recruiting industry with advanced technology using intelligent digital, social and mobile solutions, and a vast array of products and services. To learn more about Monster in APAC & Gulf, visit: [www.monsterindia.com](http://www.monsterindia.com) | [www.monstergulf.com](http://www.monstergulf.com) | [www.monster.com.sg](http://www.monster.com.sg) | [www.monster.com.my](http://www.monster.com.my) | [www.monster.com.ph](http://www.monster.com.ph) | [www.monster.com.hk](http://www.monster.com.hk)

**For further queries, please contact:**

**Vandita Sheoran**

Head Communications & Content (APAC & Gulf)

[Vandita.Sheoran@monsterindia.com](mailto:Vandita.Sheoran@monsterindia.com)

Rhea Arora

Mutant Communications

[Rhea@mutant.com.sg](mailto:Rhea@mutant.com.sg)

(+65) 8313 4262