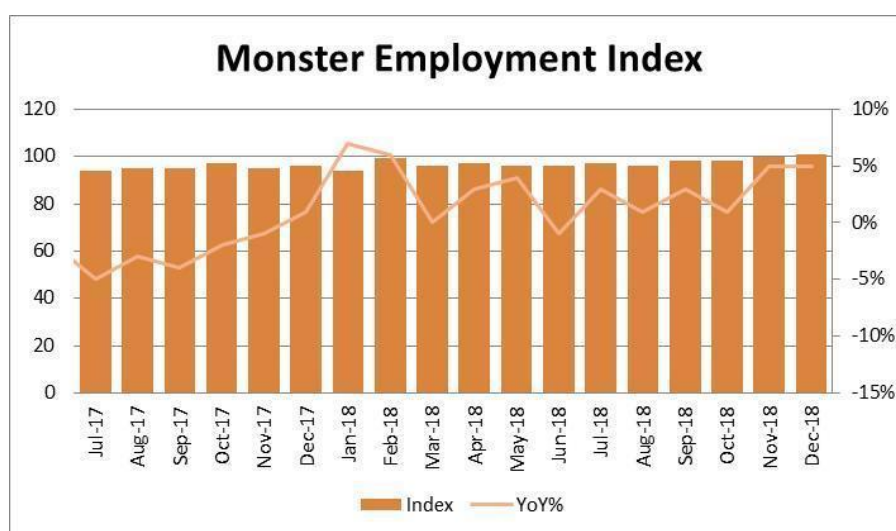


Consistent positive growth in Singapore's online hiring

- Online recruitment in Singapore maintained its positive uptrend in December 2018, with 5% year-on-year growth since December 2017, as per the latest Monster Employment Index (MEI).
- **IT, Telecom, BPO/ITES** recorded the most positive growth among all industries monitored, with a 23% y-o-y spike.
- 8 out of 12 occupations monitored showed positive demand growth, and **Legal** professionals were the most in-demand with 9% year-on-year growth.
- **Healthcare** professionals witnessed the most significant demand drop of 9% between December 2017 and 2018.



SINGAPORE, 29 JANUARY 2019 - Online hiring in Singapore has been on a consistent rise for the past two months, with 5% year-on-year growth between December 2017 and 2018, according to data from the Monster Employment Index (MEI). This is in line with November's findings which also grew a 5% y-o-y, after a 1% y-o-y growth in October.

The biggest driving force behind this growth is the **IT, Telecom, BPO/ITES** industry, with a 23% year-on-year growth in December, consistent with November's 22% growth rate. Other industries that displayed impressive double digit year-on-year growth in December were **BFSI** and **Advertising** with 17% and 15% rise, respectively.

Engineering and **Retail** industries both saw positive growth numbers of 6% year-on-year, whereas **Healthcare** and **Import/Export** numbers remained the same between December 2017 and 2018.

On the flip side, the **Hospitality** and **Shipping/Marine** industries witnessed a year-on-year decline of 3% and 2%, respectively.

[The Monster Employment Index \(MEI\)](#) is a gauge of online job posting activity compiled monthly by [Monster.com](#). It records the industries and occupations that show the highest and lowest growth in recruitment activity locally.

Out of the 12 job roles monitor by the Index, 8 witnessed positive year-on-year growth for the month of December. **Legal** professionals were found to be most in-demand, with 9% y-o-y growth.

Marketing & Communications and **Software/Hardware/Telecom** professionals also saw strong demand growth of 8% for both sectors. Other jobs roles with strong positive demand growth were **Customer Service** and **Sales & Business Development** with 6% and 4% growth, respectively.

Healthcare professionals witnessed a significant drop of 9% from December 2017 to 2018, reflecting poor demand for this industry.

“The past few months have seen consistent positive growth in Singapore’s online hiring landscape, but companies will need to frequently train and upskill their workforces in order to maintain this momentum in the coming years.” **said Abhijeet Mukherjee, CEO of Monster.com – APAC and Middle East.**

“A recent McKinsey survey shows that as digitisation and automation transform the way we work, 60% of global executives expect that up to half of their organisation will need to either be retrained or replaced within five years.” he added.

The Monster Employment Index is a monthly gauge of online job posting activity, based on a real-time review of millions of employer job opportunities culled from a large representative selection of career websites and online job listings across Singapore. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

Monster Employment Index Singapore results for the past 18 months are as follows:

Jul 17	Aug 17	Sep 17	Oct 17	Nov 17	Dec 17	Jan 18	Feb 18	Mar 18	Apr 18	May 18	Jun 18	Jul 18	Aug 18	Sep 18	Oct 18	Nov 18	Dec 18	Y-O-Y
94	95	95	97	95	96	94	99	96	97	96	96	97	96	98	98	100	101	5%

Top Growth Industries

Year-over-year Growth	Dec 17	Dec 18	% Growth Y-o-Y
IT, Telecom/ISP and BPO/ITES	142	174	23%
BFSI	136	159	17%
Advertising, Market Research, Public Relations, Media and Entertainment	104	120	15%
Engineering, Construction and Real Estate	94	100	6%
Retail/Trade and Logistics	105	111	6%

Lowest Growth Industries

Year-over-year Growth	Dec 17	Dec 18	% Growth Y-o-Y
Consumer Goods/ FMCG, Food & Packaged Food , Home Appliance, Garments/ Textiles/ Leather, Gems & Jewellery	90	91	1%
Health Care	112	112	0%
Import/Export	82	82	0%
Shipping/Marine	93	91	-2%
Hospitality	115	112	-3%

Top Growth Occupations

Year-over-year Growth	Dec 17	Dec 18	% Growth Y-o-Y
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Lowest Growth Occupations

Year-over-year Growth	Dec 17	Dec 18	% Growth Y-o-Y
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Legal	97	106	9%
Marketing & Communications	77	83	8%
Software, Hardware, Telecom	119	128	8%
Customer Service	101	107	6%
Sales & Business Development	93	97	4%

Engineering /Production	97	99	2%
Real Estate	91	90	-1%
Hospitality & Travel	98	96	-2%
HR & Admin	84	82	-2%
Health Care	113	103	-9%

By Industry

	2017	2018											
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
IT, Telecom/ISP and BPO/ITES	142	140	151	144	144	144	145	151	148	156	158	169	174
BFSI	136	133	144	139	138	141	142	146	149	147	150	155	159
Health Care	112	113	117	113	113	110	111	112	111	111	113	112	112
Hospitality	115	113	118	116	114	111	108	108	106	106	106	109	112
Government/ PSU/ Defence	77	77	78	78	77	76	76	77	78	79	78	78	81
Education	101	98	102	100	100	100	99	98	97	98	101	103	106
Retail/Trade and Logistics	105	102	110	105	108	108	107	108	108	109	109	111	111
Engineering, Construction and Real Estate	94	93	97	94	97	97	95	97	95	96	97	97	100
Production/Manufacturing, Automotive and Ancillary	101	100	105	101	103	104	102	103	100	102	104	104	104
Consumer Goods/ FMCG, Food & Packaged Food , Home Appliance, Garments/ Textiles/ Leather, Gems & Jewellery	90	90	91	89	88	87	86	85	84	83	84	87	91
Advertising, Market Research, Public Relations, Media and Entertainment	104	103	110	105	107	105	104	106	108	113	115	118	120
Shipping/Marine	93	92	93	92	92	91	91	91	91	91	90	90	91
Import/Export	82	81	82	82	82	81	81	82	82	80	81	82	82
Oil and Gas	91	91	92	91	92	92	92	92	92	93	93	95	96

By Occupation

	2017	2018											
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Software, Hardware,	119	113	123	116	116	118	119	120	120	126	122	130	128

Telecom													
Finance & Accounts	84	80	86	83	84	86	86	89	87	88	88	88	86
Sales & Business Development	93	89	95	92	93	92	92	93	93	95	96	97	97
Customer Service	101	98	102	100	101	100	101	105	104	105	106	107	107
Marketing & Communications	77	76	78	76	76	76	76	77	78	80	80	82	83
HR & Admin	84	82	86	84	85	84	83	84	82	84	83	83	82
Engineering /Production	97	95	101	97	100	100	98	99	97	98	99	99	99
Hospitality & Travel	98	95	101	102	99	95	93	95	92	93	93	96	96
Health Care	113	116	123	116	115	108	111	112	107	107	107	106	103
Legal	97	97	99	100	99	98	99	107	106	105	105	103	106

About the Monster Employment Index

The Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, the Monster Employment Index presents a snapshot of employer online recruitment activity locally. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information. Monster Employment Index was first launched in India in May 2010 with data collected since October 2009 followed by Gulf in April 2011 with data collected since October 2010; Singapore in May 2014 with data collected since January 2011; Philippines and Malaysia in May 2015 with data collected since February 2014.

About Monster APAC & Gulf

Monster has been a leading online career and recruitment resource for more than 20 years. With its cutting-edge technology, it provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. Monster today has more than 200 million people registered on the Monster Worldwide network, and with operations in more than 40 countries, provides the widest and most sophisticated job seeking, career management, recruitment and talent management capabilities.

Monster in APAC & Gulf started its operations with India in 2001 and has operations across India, Singapore, Malaysia, Philippines, Hong Kong, Vietnam, Thailand, Indonesia, UAE and Kingdom of Saudi Arabia. In India, it is headquartered in Hyderabad, and has presence in 10 other cities of India viz., Mumbai, Delhi, Bangalore, Chennai, Pune, Kolkata, Ahmedabad, Baroda, Chandigarh, and Cochin. Monster Mobile App in India was voted Product of the Year in 2016 under the 'Mobile App Job' category in a survey of over 18000 people by Nielsen. Monster.com in India was also voted Product of the Year in 2015 and back in 2014, mPower Search was voted Product of the Year as well. The Indian Air Force Placement Cell (IAFPC) selected Monster India for a collaboration to provide a robust platform to assist retired and shortly retiring Air Warriors seek suitable second career opportunities in the corporate world. Monster also initiated 'Rozgarduniya.com' – a job portal exclusively for jobseekers in rural India to enable employers in corporate India to connect with rural talent, thus removing the traditional barriers they face in this process.

Monster continues its pioneering work of transforming the recruiting industry with advanced technology using intelligent digital, social and mobile solutions, and a vast array of products and services.

To learn more about Monster in APAC & Gulf, visit: www.monsterindia.com |
www.monstergulf.com | www.monster.com.sg | www.monster.com.my |
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