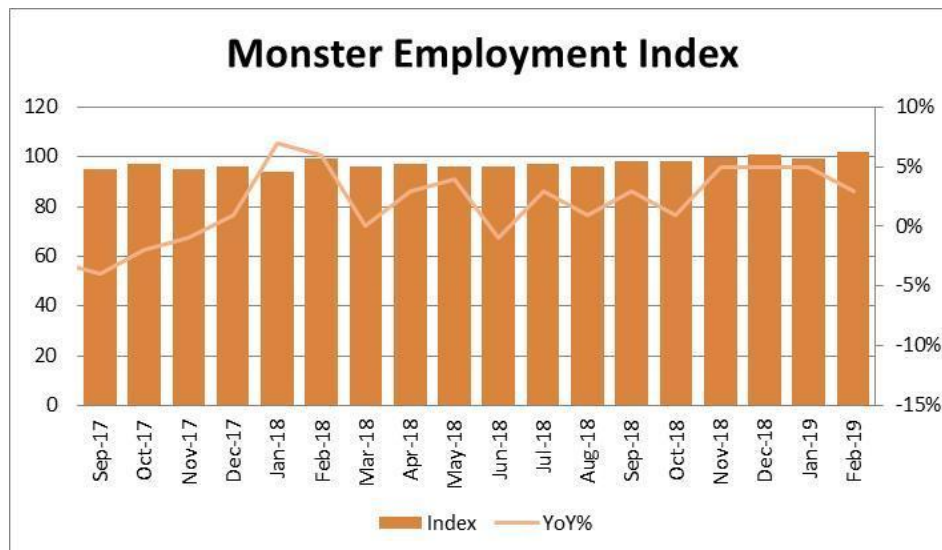


IT and Advertising at the forefront of Singapore's online hiring

- Online recruitment in Singapore witnessed a positive uptrend as 2019 started, with 5% and 3% year-on-year growth for January and February respectively, as per the latest Monster Employment Index (MEI).
- The **IT, Telecom, BPO/ITES** industry recorded the most positive growth, with a 22% y-o-y spike last month, followed by **Advertising**, which witnessed a 15% year-on-year growth for February.
- The **Healthcare** industry witnessed the steepest decline for both months, with a 3% drop between February 2018 and 2019.
- In terms of occupations, **Software/Hardware/Telecom** talent led demand growth, followed by **Marketing & Communications** professionals.



SINGAPORE, 28 MARCH 2019 - Online hiring in Singapore is off to a positive start in 2019, with 5% and 3% year-on-year growth in January and February respectively, according to data from the latest Monster Employment Index (MEI).

Leading this growth from the forefront is the **IT, Telecom, BPO/ITES** industry, with 21% and 22% year-on-year demand growth for the first two months of 2019. Following this is the **Advertising, Market Research, Public Relations, Media, Entertainment** industry with 16% and 15% y-o-y growth respectively for January and February.

The **BFSI** and **Education** industries also saw strong positive numbers in the past couple of months, clocking in 12% and 7% growth respectively between February 2018 and 2019.

On the flip side, the **Healthcare** industry witnessed the steepest drop of 2% for January and 3% for February, while **Hospitality** also failed to impress with no movement in January and a 2% decline in February.

The [Monster Employment Index \(MEI\)](#) is a gauge of online job posting activity compiled monthly by [Monster.com](#). It records the industries and occupations that show the highest and lowest growth in recruitment activity locally.

When looking at occupations, **Software/Hardware/Telecom** professionals witnessed the highest spike in demand, clocking 9% and 8% y-o-y growth for January and February respectively.

Marketing & Communications and **Legal** talent also witnessed a considerable rise in demand, respectively recording 8% and 6% year-on-year rise for February.

The demand for **Real Estate** and **Healthcare** professionals saw the steepest decline of 17% and 15% respectively, between February 2018 and 2019.

“Singapore has positioned itself as Southeast Asia’s digital hub and as startups mushroom and multinationals flock for easy access into the region, the demand for high-skilled technology experts has been consistently rising all of last year and we see this upward trajectory continuing in 2019 as well,” said **Abhijeet Mukherjee, CEO of Monster.com – APAC and Middle East**.

“The 2019 Budget highlights the Singapore government’s focus on helping local firms strengthen their digital capabilities and making efforts to re-skill the workforce in order to help the workforce maintain its competitiveness amidst a rapidly evolving technological landscape.” he added.

The [Monster Employment Index](#) is a monthly gauge of online job posting activity, based on a real-time review of millions of employer job opportunities culled from a large representative selection of career websites and online job listings across Singapore. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

Monster Employment Index Singapore results for the past 18 months are as follows:

Sep 17	Oct 17	Nov 17	Dec 17	Jan 18	Feb 18	Mar 18	Apr 18	May 18	Jun 18	Jul 18	Aug 18	Sep 18	Oct 18	Nov 18	Dec 18	Jan 19	Feb 19	Y-O-Y
95	97	95	96	94	99	96	97	96	96	97	96	98	98	100	101	99	102	3%

Top Growth Industries

Year-over-year Growth	Feb 18	Feb 19	% Growth Y-o-Y
IT, Telecom/ISP and BPO/ITES	151	184	22%
Advertising, Market Research, Public Relations, Media and Entertainment	110	127	15%
BFSI	144	161	12%
Education	102	109	7%
Oil and Gas	92	96	4%

Lowest Growth Industries

Year-over-year Growth	Feb 18	Feb 19	% Growth Y-o-Y
Engineering, Construction and Real Estate	97	98	1%
Hospitality	118	116	-2%
Production/Manufacturing, Automotive and Ancillary	105	103	-2%
Shipping/Marine	93	91	-2%
Health Care	117	113	-3%

Top Growth Occupations

Year-over-year Growth	Feb 18	Feb 19	% Growth Y-o-Y
Software, Hardware, Telecom	123	133	8%
Marketing & Communications	78	84	8%
Legal	99	105	6%
Customer Service	102	105	3%
Finance & Accounts	86	88	2%

Lowest Growth Occupations

Year-over-year Growth	Feb 18	Feb 19	% Growth Y-o-Y
HR & Admin	86	84	-2%
Engineering /Production	101	97	-4%
Hospitality & Travel	101	97	-4%
Health Care	123	104	-15%
Real Estate	96	80	-17%

By Industry

	2018											2019	
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
IT, Telecom/ISP and BPO/ITES	151	144	144	144	145	151	148	156	158	169	174	170	184
BFSI	144	139	138	141	142	146	149	147	150	155	159	153	161
Health Care	117	113	113	110	111	112	111	111	113	112	112	111	113
Hospitality	118	116	114	111	108	108	106	106	106	109	112	113	116
Government/ PSU/ Defence	78	78	77	76	76	77	78	79	78	78	81	79	80
Education	102	100	100	100	99	98	97	98	101	103	106	104	109
Retail/Trade and Logistics	110	105	108	108	107	108	108	109	109	111	111	108	112
Engineering, Construction and Real Estate	97	94	97	97	95	97	95	96	97	97	100	97	98
Production/Manufacturing, Automotive and Ancillary	105	101	103	104	102	103	100	102	104	104	104	102	103
Consumer Goods/ FMCG, Food & Packaged Food , Home Appliance, Garments/ Textiles/ Leather, Gems & Jewellery	91	89	88	87	86	85	84	83	84	87	91	91	92
Advertising, Market Research, Public Relations, Media and Entertainment	110	105	107	105	104	106	108	113	115	118	120	119	127
Shipping/Marine	93	92	92	91	91	91	91	91	90	90	91	91	91
Import/Export	82	82	82	81	81	82	82	80	81	82	82	83	83
Oil and Gas	92	91	92	92	92	92	92	93	93	95	96	95	96

By Occupation

	2018											2019	
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb

Software, Hardware, Telecom	123	116	116	118	119	120	120	126	122	130	128	123	133
Finance & Accounts	86	83	84	86	86	89	87	88	88	88	86	80	88
Sales & Business Development	95	92	93	92	92	93	93	95	96	97	97	93	97
Customer Service	102	100	101	100	101	105	104	105	106	107	107	102	105
Marketing & Communications	78	76	76	76	76	77	78	80	80	82	83	82	84
HR & Admin	86	84	85	84	83	84	82	84	83	83	82	80	84
Engineering /Production	101	97	100	100	98	99	97	98	99	99	99	95	97
Hospitality & Travel	101	102	99	95	93	95	92	93	93	96	96	96	97
Health Care	123	116	115	108	111	112	107	107	107	106	103	100	104
Legal	99	100	99	98	99	107	106	105	105	103	106	105	105

About the Monster Employment Index

The Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, the Monster Employment Index presents a snapshot of employer online recruitment activity locally. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information. Monster Employment Index was first launched in India in May 2010 with data collected since October 2009 followed by Gulf in April 2011 with data collected since October 2010; Singapore in May 2014 with data collected since January 2011; Philippines and Malaysia in May 2015 with data collected since February 2014.

About Monster APAC & Gulf

Monster has been a leading online career and recruitment resource for more than 20 years. With its cutting-edge technology, it provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. Monster today has more than 200 million people registered on the Monster Worldwide network, and with operations in more than 40 countries, provides the widest and most sophisticated job seeking, career management, recruitment and talent management capabilities.

Monster in APAC & Gulf started its operations with India in 2001 and has operations across India, Singapore, Malaysia, Philippines, Hong Kong, Vietnam, Thailand, Indonesia, UAE and Kingdom of Saudi Arabia. In India, it is headquartered in Hyderabad, and has presence in 10 other cities of India viz., Mumbai, Delhi, Bangalore, Chennai, Pune, Kolkata, Ahmedabad, Baroda, Chandigarh, and Cochin. Monster Mobile App in India was voted Product of the Year in 2016 under the 'Mobile App Job' category in a survey of over 18000 people by Nielsen. Monster.com in India was also voted Product of the Year in 2015 and back in 2014, mPower Search was voted Product of the Year as well. The Indian Air Force Placement Cell (IAFPC) selected Monster India for a collaboration to provide a robust platform to assist retired and shortly retiring Air Warriors seek suitable second career opportunities in the corporate world. Monster also initiated 'Rozgarduniya.com' – a job portal exclusively for jobseekers in rural India to enable employers in corporate India to connect with rural talent, thus removing the traditional barriers they face in this process.

Monster continues its pioneering work of transforming the recruiting industry with advanced technology using intelligent digital, social and mobile solutions, and a vast array of products and services.

To learn more about Monster in APAC & Gulf, visit: www.monsterindia.com | www.monstergulf.com | www.monster.com.sg | www.monster.com.my | www.monster.com.ph | www.monster.com.hk

For further queries, please contact:

Priyanka Sharma Kaintura

Head of Communication - APAC & Gulf, Monster.com
Priyanka.Sharma@monsterindia.com

Richa Shah

Mutant Communications
Richa@mutant.com.sg
(+65) 8265 6850

Rhea Arora

Mutant Communications
Rhea@mutant.com.sg
(+65) 8313 4262