

monster®

EMPLOYMENT INDEX

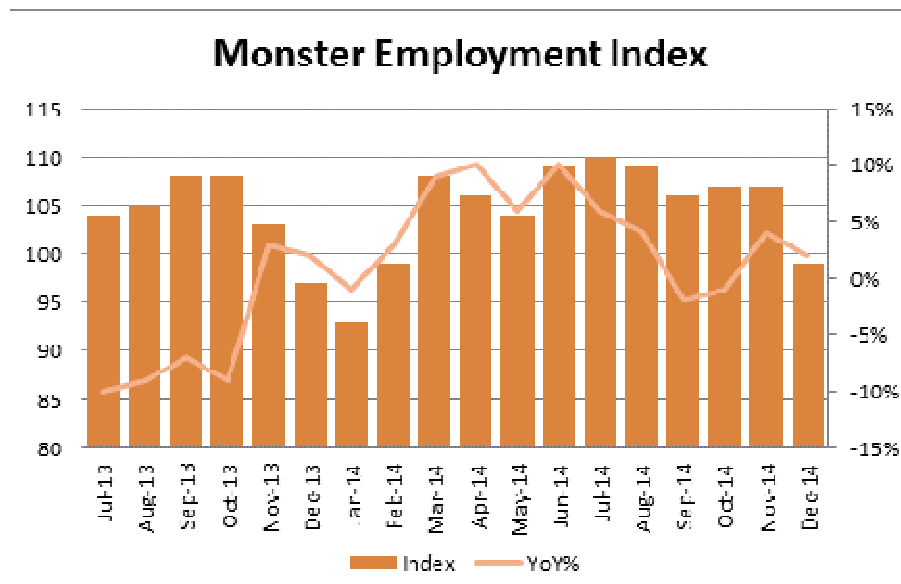
Monster Employment Index Singapore Rises Two Percent on the Year

December 2014 Index Highlights:

- Monster Employment Index Singapore ascends two percent from a year ago level this month
- IT, Telecom/ISP and BPO/ITES followed by BFSI lead all monitored Industry group in year-on-year growth while Import/Export registered the steepest year-on decline
- Software, Hardware, Telecom professionals saw the most notable growth in demand

The Monster Employment Index India is a monthly gauge of online job posting activity based on a real-time review of millions of employer job opportunities culled from a large representative selection of career Web sites and online job listings across India. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

“Monster Employment Index Singapore continues to chart positive year-on growth level but at a slower pace between November and December 2014. Online recruitment activity among the industry sectors was led by IT, Telecom/ISP & BPO/ITES followed by BFSI; whereas Import/Export registered the steepest decline. In terms of occupation, Software, Hardware, Telecom professionals witnessed the highest demand. The economy grew moderately in the Q4 as the manufacturing output turned out to be weak in November than expected. Sluggish global recovery and dampened export growth has affected Singapore's economic growth. With the increasing popularity of private banks, hiring in the BFSI sector is expected to rise at the senior management level.” said **Sanjay Modi, Managing Director, Monster.com (India/ Middle- East/ South East Asia)**



Monster Employment Index Singapore results for the past 18 months are as follows:

Jul 13	Aug 13	Sep 13	Oct 13	Nov 13	Dec 13	Jan 14	Feb 14	Mar 14	Apr 14	May 14	Jun 14	Jul 14	Aug 14	Sep 14	Oct 14	Nov 14	Dec 14	Y-O-Y
104	105	108	108	103	97	93	99	108	106	104	109	110	109	106	107	107	99	2%

Industry Year-over-year Trends: Of the 14 industry sectors monitored by Monster Employment Index nine exhibited improved online hiring activity from year ago level

- **IT, Telecom/ISP and BPO/ITES** (up 14 percent) continued to lead monitored industry sectors for the second month in a row. However, the pace of annual growth between November and December 2014 witnessed a slowdown of one percentage point
- **BFSI** (up 12 percent) saw increased year-on online recruitment activity between December 2013 and December 2014. The growth momentum, however, dipped marginally between November and December 2014.
- E-recruitment activity in the **Education** (up six percent) sector registered a positive annual growth but the growth momentum eased up by six percentage points.
- **Consumer Goods/ FMCG, Food & Packaged Food, Home Appliance, Garments/ Textiles/ Leather, Gems & Jewellery** (up five percent) also saw a similar trend in online hiring activity. Though, the sector registered higher year-on-year growth in online recruitment between December 2013 and December 2014, the annual growth momentum slowed-down between November and December 2013
- **Hospitality** (up four percent) witnessed the most notable recovery with a surge in online recruitment on the year after three consecutive months of negative annual growth
- **Health Care** (zero percent) registered nil growth from a year-ago level and was marked by a seven percentage points decline in the pace of annual growth between November and December 2014
- **Import/Export** (down four percent) exhibited the steepest annual decline among all monitored industry sectors.

Top Growth Industries

Year-over-year Growth	Dec 13	Dec 14	% Growth Y-o-Y
IT, Telecom/ISP and BPO/ITES	100	114	14%
BFSI	103	115	12%
Advertising, Market Research, Public Relations, Media and Entertainment	94	101	7%
Education	93	99	6%
Retail/Trade and Logistics	105	111	6%

Lowest Growth Industries

Year-over-year Growth	Dec 13	Dec 14	% Growth Y-o-Y
Health Care	101	101	0%
Oil and Gas	99	98	-1%
Production/Manufacturing, Automotive and Ancillary	95	94	-1%
Government/ PSU/ Defence	93	91	-2%
Import/Export	90	86	-4%

Occupation Year-over-year Trends: Online opportunities exceeded the year-ago level in seven of the 12 occupation groups monitored by the Index

- **Software, Hardware, Telecom** (up 20 percent) professionals witnessed an improved growth in year-on-year demand but at a sluggish pace. The growth momentum slowed down by three percentage points between November and December 2014.
- Online demand for **Hospitality & Travel** (up 12 percent) professionals again picked up this month after two consecutive months of negative year-on growth. This was the highest registered year-on-year growth rate since July 2014.
- Although **Real Estate** (up 11 percent) recorded a positive annual growth this month from the year-ago level, the pace of growth retarded considerably by 13 percentage points between November and December 2014. This was also the lowest of annual growth rate for the series since June 2014.
- **Finance & Accounts** (up five percent); and **Legal** (up two percent) saw an uptrend in the year-on-year demand between December 2013 and December 2014. The pace of growth, however, eased up.
- **Engineering /Production** (down seven percent) professionals witnessed the steepest annual decline. The growth momentum slowed down by five percentage points between November and December 2014.

Top Growth Occupations

Year-over-year Growth	Dec 13	Dec 14	% Growth Y-o-Y
Software, Hardware, Telecom	89	107	20%
Hospitality & Travel	98	110	12%
Real Estate	93	103	11%
Finance & Accounts	94	99	5%
Sales & Business Development	99	104	5%

Lowest Growth Occupations

Year-over-year Growth	Dec 13	Dec 14	% Growth Y-o-Y
Customer Service	109	108	-1%
Purchase/ Logistics/ Supply Chain	101	100	-1%
Marketing & Communications	89	88	-1%
Health Care	108	102	-6%
Engineering /Production	99	92	-7%

By Industry

	2013	2014											
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
IT, Telecom/ISP and BPO/ITES	100	97	104	112	105	114	120	126	126	122	123	122	114
BFSI	103	101	115	133	128	126	129	134	134	126	127	126	115
Health Care	101	101	102	108	107	107	109	113	112	108	111	111	101
Hospitality	113	111	117	119	114	117	123	127	132	122	125	124	118
Government/ PSU/ Defence	93	82	87	89	91	93	93	99	104	95	100	96	91
Education	93	88	94	95	85	94	95	97	96	98	98	104	99
Retail/Trade and Logistics	105	104	108	116	117	112	118	122	124	119	120	118	111
Engineering, Construction and Real Estate	91	91	92	103	100	96	99	99	98	100	100	99	92
Production/Manufacturing, Automotive and Ancillary	95	93	96	103	104	100	102	104	105	104	106	99	94
Consumer Goods/ FMCG, Food & Packaged Food , Home Appliance, Garments/ Textiles/ Leather, Gems & Jewellery	92	93	94	103	105	100	101	101	103	101	108	107	97
Advertising, Market Research, Public Relations, Media and Entertainment	94	92	97	107	104	104	109	110	110	108	110	107	101
Shipping/Marine	97	98	95	101	99	100	101	102	104	100	102	102	100
Import/Export	90	89	88	91	89	89	90	89	88	88	89	89	86
Oil and Gas	99	101	99	103	104	105	104	106	105	99	102	103	98

By Occupation

	2013	2014											
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Software, Hardware, Telecom	89	84	96	105	90	102	109	120	113	112	113	114	107
Finance & Accounts	94	87	103	116	114	110	113	117	113	109	108	108	99
Sales & Business Development	99	94	100	109	110	107	114	116	114	109	112	112	104
Customer Service	109	105	108	116	115	114	119	120	120	114	116	115	108
Marketing & Communications	89	85	88	94	92	89	92	91	90	89	91	93	88
HR & Admin	97	93	98	108	108	106	108	110	113	110	109	107	100
Engineering /Production	99	94	97	106	105	100	103	104	102	102	104	101	92
Hospitality & Travel	98	103	110	115	108	111	119	119	125	116	118	120	110
Health Care	108	104	108	120	120	115	121	114	107	108	111	110	102
Legal	97	95	96	103	105	107	106	105	105	105	104	106	99
Purchase/ Logistics/ Supply Chain	101	98	103	108	109	104	108	110	107	104	105	104	100
Real Estate	93	97	100	108	112	107	118	121	124	127	125	130	103

About the Monster Employment Index

Launched in May 2014 with data collected since January 2011, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>

Singapore:

Priyanka Sharma Kaintura
Head – PR (India, Middle East, Southeast Asia)
Monster.com
Priyanka.Sharma@monsterindia.com

Daniel Ling
Mutant Communications
Daniel@mutantcommunications.com.sg
(+65) 6220 8725